

**EVENING PUBLIC LECTURES**

**Human Capital:  
Rethinking Productivity  
Rikk Watts**

**Apr 26**  
**Thursday**  
7:30-9:30pm

**Humanising Capital:  
Rethinking Land, Financial  
Markets and Globalisation  
Paul Williams**

**Apr 27**  
**Friday**  
7:30-9:30pm

4/F Exhibition Hall, HKPC Building,  
78 Tat Chee Ave, Kowloon Tong

**BUSINESS SEMINAR**

**Built to Last:  
Cultivating Spiritual Capital  
for Sustainable Business  
Paul Williams & Rikk Watts**

**Apr 27**  
**Friday**  
2:30-5:30pm

Fuji Room, Pacific Place Conference Centre  
Level 5, One Pacific Place,  
88 Queensway, Admiralty

**Humanising the Market:  
An Innovative Perspective on Business**



**April 26-27, 2007  
Hong Kong**

[www.regent-college.edu/marketplace](http://www.regent-college.edu/marketplace)

**Regent  
College**

in association with

**voc  
creatio**n



Hong Kong  
Professional &  
Educational  
Services, Ltd.



## **Humanising the Market: An Innovative Perspective on Business**

Regent College Marketplace Institute, in partnership with Vocatio Creation, Hong Kong Professional & Educational Services (HKPES) and the Centre for Asian Entrepreneurship & Business Values (CASEBV), is offering an innovative, engaging and interactive learning program to better equip men and women to approach and work in the world of business and finance in a more humanising way.

### **PROGRAM DETAILS**

#### **EVENING PUBLIC LECTURES**

##### *Human Capital: Rethinking Productivity*

Leading edge management theory now recognizes the importance of design thinking if companies are to grow in an increasingly complex and competitive global market. But design is less a matter of control than vision, and vision can only be effective when the company's and the consumer's understanding of the good, the beautiful, and the true coincide. In this lecture we will discuss this new thinking, its origins, and offer an ancient but profound understanding of what such a vision should be.

##### *Humanising Capital: Rethinking Land, Financial Markets and Globalization*

Place, land or physical space is critical to our human need for a sense of ownership, belonging and creativity, yet it does not register in most economics textbooks. Financial markets on the other hand are critical to the global economy, yet seem peripheral to real human needs and activity. This lecture will explore this oddity and offer an innovative perspective on space and money aiming to help *humanize* global capitalism.

#### **BUSINESS SEMINAR**

##### *Built to Last: Cultivating Spiritual Capital for Sustainable Business*

The growing emphasis on spirituality among global corporations is directly attributable to the realization that work is more than just a "rational" activity. It involves motivation, a sense of worth and

# Program Details

personal significance, and a climate of trust. This seminar will explore the latest developments and research on the relationship between spirituality, and business and economic success, and offer some insights on how this might be applied in order to facilitate better business practice and sustainable business growth. Participants will be able to translate this understanding into practical organizational and industrial initiatives that can help improve those areas of central importance to sustainable business success, including corporate values and culture, entrepreneurialism, creativity, systems efficiency, and others.

## WHO SHOULD ATTEND?

- Business, Professional, Political and Church leaders will gain additional insight on the integration of a Christian worldview with work, business and the economic arena.
- Emerging leaders in all of these arenas will be challenged to think Christianly about the social and economic dimensions of life.
- Leaders who do not consider themselves Christian but who are sympathetic to or interested in the relationship between Christianity and work/business will find the events extremely relevant. Material at these events will be presented with the minimum of religious jargon or assumption.

## WHAT CAN I EXPECT FROM THESE EVENTS?

Participants can expect to be challenged and stimulated by clear, fresh, dynamic presentations on one of the most central aspects of life: *work*. International speakers with both academic and business experience will interact with local respondents and make time to discuss material with participants. Time will also be given for participants to meet, discuss and learn from one another. Throughout these events will seek to bridge the gap between the best academic thinking and the most creative business practice in order to help develop a genuinely fresh approach to market economies, business and work that takes human nature seriously.

Organizer  
Co-organizers

**Vocatio Creation Ltd**  
**Hong Kong Professional & Educational Services Ltd**  
**Centre for Asian Entrepreneurship & Business Values**

Sponsors **Ascetics@Work**

**柯伍陳律師事務所**  
**OR, NG & CHAN**

*Solicitors, Agents for Trademarks & Patents*

Supporting Partner



**香港浸會大學**  
**HONG KONG BAPTIST UNIVERSITY**  
**MBA PROGRAMME**



## Paul S. Williams

*David J. Brown Family Associate Professor of Marketplace Theology and Leadership, Regent College. BA, MA, MSc (Oxford), MCS (Regent College)*

Paul Williams was appointed the second incumbent of the David J. Brown Family Chair of Marketplace Theology and Leadership in August 2005. He is also a Director and Economic Advisor to DTZ Holdings, an international real estate consulting and investment banking group headquartered in London, UK. Paul trained as an economist and worked in economic consulting for several years before undertaking theological training at Regent and then returned to the marketplace, working as an economic advisor for major international corporations and government agencies. In his most recent role as Chief Economist and Head of International Research for DTZ, his key clients included JP Morgan, MetLife, Pirelli, Prudential, GE Capital, the Government of Estonia and the Spanish Social Security Agency. Paul has written numerous articles on Christian faith and the marketplace. His research interests include capitalism and globalization, the theology of public discipleship, marketplace mission and workplace spirituality.



## Rikk E. Watts

*Associate Professor, New Testament, Regent College. BSc (Royal Melbourne Institute of Technology), MA, MDiv (Gordon-Conwell), PhD (Cambridge)*

Initially trained as an aeronautical engineer, Rikk Watts worked for a number of years with IBM in large retail systems engineering while undertaking a degree in Philosophy, Art History and Sociology. He later joined a para-church organization engaged in Christian awareness projects in public schools and in providing crisis accommodation and various rehabilitation programs for the urban poor. He was a founding member of *On Being*, a major Australian Christian magazine, and supported himself and his family as a professional drummer. A popular lecturer and speaker, he is frequently engaged in churches, universities and camps around North and South America, England, Europe, Asia and Australia. Rikk has a strong passion for biblical teaching in both the Old Testament and the New Testament; and his seminal work *Isaiah's New Exodus in Mark* was published in 2000.



## **Raymond Tam**

*Secretary to the Commission on Strategic Development, Central Policy Unit, HKSAR Government. B.Sc (Eng.) (University of Hong Kong)*

Raymond Tam was appointed as an Administrative Officer of the Hong Kong Government in 1987. Since then, he was posted to various government bureaux and departments and has handled a range of policy areas including industrial development, trade negotiations, district administration, arts and culture and constitutional development etc. He also worked in the Private Office of the Chief Executive in 1997-98 and as the Press Secretary to the Financial Secretary in 2001-03. Raymond worked in the Hong Kong Economic and Trade Office in Geneva twice in 1991-94 and 1998-2001 respectively. During these periods, he represented Hong Kong in the multilateral trade negotiations conducted first under the General Agreement on Tariffs and Trade (GATT) and then the World Trade Organization (WTO). Raymond is currently the Secretary to the Commission on Strategic Development, a high-level consultative body responsible for advising the government on the long-term strategic development of Hong Kong.



## **Ricky Szeto**

*Associate Professor & Head (Admin) of Department of Business Administration of Hong Kong Shue Yan University; Executive Director, Hung Fook Tong Holdings Ltd. PhD (University of Southern Mississippi)*

As an active scholar, Ricky Szeto teaches at Hong Kong Shue Yan University, consults for local and international organizations and enterprises on corporate strategy and organizational development, and has published over 30 research papers in reputable international journals and co-authored two textbooks in the areas of corporate risk management and corporate governance. He is also the Distinguished Researcher of the Institute of International Economics of Peking University. His major research interests include people management, leadership studies, corporate governance, organizational cultures & climates, and business ethics. Ricky is also a veteran businessperson and he is now serving as the Executive Director of Hung Fook Tong Holdings Ltd, one of the largest local beverages company in Southern China. He is currently the Chairman of HKPES.

# Business Seminar Moderator



## Keith Wu

CEO, Henderson Sunlight Asset Management Limited  
B.S. (University of Toronto), M.S. (Stanford University), Dip CS (Regent College)

Majored in economics and operations research, Keith Wu returned to Hong Kong in 1987 and worked as an equity research analyst and asset manager in the first decade of his career. Between 1997-2005 he was an executive director of Lai Sun Development, a listed property company, where he was responsible for overseeing corporate finance related matters as well as playing a leading role in formulating an asset restructuring plan for the group. He took nine months off in August 2005 to pursue theological studies at Regent College, and returned to Hong Kong in April 2006 to serve as the Chief Executive Officer of Henderson Sunlight Asset Management Limited, the REIT manager of Sunlight REIT, the first office and retail REIT listed on the Stock Exchange of Hong Kong.

## Programs at a glance *All programs conducted in English only*

### EVENING PUBLIC LECTURES

#### **Human Capital: Rethinking Productivity**

**Rikk Watts** Respondent: **Ricky Szeto**

Thursday, April 26, 7:30-9:30pm

4/F Exhibition Hall, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong (Kowloon Tong MTR Exit C1)

#### **Humanising Capital: Rethinking Land, Financial Markets and Globalization**

**Paul Williams** Respondent: **Raymond Tam**

Friday, April 27, 7:30-9:30pm

4/F Exhibition Hall, HKPC Building, 78 Tat Chee Avenue, Kowloon Tong (Kowloon Tong MTR Exit C1)

### BUSINESS SEMINAR

#### **Built to Last: Cultivating Spiritual Capital for Sustainable Business**

**Paul Williams & Rikk Watts** Moderator: **Keith Wu**

Friday, April 27, 2:30-5:30pm

Fuji Room, Pacific Place Conference Centre, Level 5, One Pacific Place, 88 Queensway, Admiralty (Admiralty MTR Exit C1)

# Registration Form

Name: (Dr./Mr./Mrs./Ms.)

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Chinese

\_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Phone: (work) \_\_\_\_\_

Phone: (mobile) \_\_\_\_\_

E-mail: \_\_\_\_\_

Occupation: \_\_\_\_\_

Organization: \_\_\_\_\_

Position: \_\_\_\_\_

Ref. code (if any): \_\_\_\_\_

I wish to register for:

☐

Apr. 26 Public Lecture *Human Capital:  
Rethinking Productivity*

\$ \_\_\_\_\_

☐

Apr. 27 Public Lecture *Humanising Capital:  
Rethinking Land, Financial Markets and Globalization*

\$ \_\_\_\_\_

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Apr. 27 Business Seminar *Built to Last: Cultivating  
Spiritual Capital for Sustainable Business*

\$ \_\_\_\_\_

Enclosed is my payment of \$ \_\_\_\_\_

Cheque #: \_\_\_\_\_ Bank: \_\_\_\_\_

*I've read and accepted your General Terms and  
Conditions as advertised at [www.vocatiocreation.com.hk](http://www.vocatiocreation.com.hk).*

Date: \_\_\_\_\_ Signature: \_\_\_\_\_

*No refunds will be considered after registration but transfer  
is permitted.*

**RATES** Public Lecture @ \$200  
Business Seminar \$980

### **SPECIAL OFFER:**

Participants who register for all three events will receive a copy of the Chinese translation of the book *Serving God? Serving Mammon? Christians and the Financial Markets* authored by HSBC Group Chairman Rev. Stephen Green, or a set of Rev. Dr. Gordon Smith Lectures DVD (consisting of three lectures) titled *Vocations & the Transitions of Life & Work*, both published by Vocatio Creation.

Please indicate your choice (if eligible):

- ☐ *Serving God? Serving Mammon?* (Chinese translation)
- ☐ *Vocations & the Transitions of Life & Work* (DVD)

### **REGISTRATION**

Please return this form with your cheque made payable to **Vocatio Creation Limited** to Suite A, 12/F, Empire Land Commercial Centre, 81-85 Lockhart Road, Wanchai, Hong Kong. Alternatively you may deposit the fees into our Hang Seng Bank account: 768-121790-883 and fax us your payment slip together with the form.

A confirmation letter will be sent to you on receipt of your registration with full payment. Registration deadline is April 19.

**For further information, please contact the  
local organizer Vocatio Creation Limited  
(Mr Philip Wu)**

**Tel: (852) 3582 4063    Fax: (852) 3575 7414**

**Regent@VocatioCreation.com.hk**

**www.vocatiocreation.com.hk**



## **ABOUT REGENT COLLEGE**

Regent College is an International Graduate School of Christian Studies affiliated to and located on the campus of the University of British Columbia, Vancouver, Canada. Regent College seeks to equip men and women from all walks of life to live and work as servant leaders in vocations within the home, the marketplace, and the church.

The Regent College Marketplace Institute exists to teach and communicate a vision for the contribution of the Christian faith in the wider public arena of society, beyond the institutional Church, including in the business and economic world. For more information on the Regent College Marketplace Institute please contact Paul Williams at

**marketplace@regent-college.edu** or visit  
**www.regent-college.edu/marketplace.**

**For further information about the *Humanising the Market* events, please contact the local organizer Vocatio Creation Limited (Mr. Philip Wu)**

**Tel: (852) 3582 4063   Fax: (852) 3575 7414  
Regent@VocatioCreation.com.hk  
www.vocatiocreation.com.hk**